

Minutes

UW School of Medicine and Public Health Oversight and Advisory Committee (OAC) Public Health Education and Training Subcommittee (PHET) 10:00AM, January 17, 2007, 3330 Health Sciences Learning Center

Members Present: Jan Klawitter, Moira Lafayette, Lorraine Lathen, Douglas Mormann, Susan Riesch, Pa Vang (phone)

Members Absent: George Mejicano, Lora Taylor

Staff Present: Cathy Frey, Tonya Paulson, Eileen Smith

Guests: David Ahrens, Marion Ceraso, Barbara Duerst, Peggy Ore, Linda Pittz (phone), Patrick Remington, Nancy Sugden

1. Call meeting to order

Mormann called the meeting to order at 10:05am. He introduced a new member appointed by the OAC, Susan Riesch, RN, DNSc, FAAN, Professor of Nursing at the UW School of Nursing. She replaces Pat Remington as an OAC representative on the Subcommittee.

2. Announcements

Arens distributed an article from the *Journal of Public Health Management Practice* titled "Local Health Department and Academic Partnerships: Education beyond the Ivy Walls." The article highlights the Population Health Fellowship and Master of Public Health programs.

3. Approval of Minutes of October 19, 2006

Mormann asked if there were any changes to the draft minutes of October 19, 2006. Since none were suggested, Klawitter moved approval of the minutes. Riesch seconded and the motion passed unanimously.

4. PHET Membership Discussion

In order to maintain and expand membership on the PHET, Mormann reported that a slate of nominees must be forwarded for consideration by OAC. Frey distributed a list of the subcommittee's current membership as well as its Statement of Purpose. The subcommittee should include at least two members of the OAC and three external members, with at least one member from a governmental public health organization and one member from a not-for-profit community organization. External members may include representatives from community organizations, public health groups, the Wisconsin Department of Health and Family Services (DHFS), the Wisconsin Public Health Association, educators, and the Medical Education and Research Committee.

There was general agreement that it is especially important to seek individuals who represent: a rural community organization and/or hospital, Wisconsin's Native American population, the DHFS, and educators. The subcommittee recommended seeking nominations from the following organizations:

- Wisconsin Association of Local Health Departments and Boards (Linda McFarland, Barb Thies, Deb Siegenthaler, Linda Walter)
- Marshfield Clinic (Rhonda Kopelke)
- Rural Health Cooperative (Tim Size)
- Wisconsin Hospital Association
- Jackson County Memorial Hospital
- Rural Health Development Council
- Great Lakes Inter-Tribal Council, Inc.
- DHFS (Nancy McKenney)
- Public Health Intern Program
- Area Health Education Center (Nancy Sugden)
- UW-Extension (Gary Gilmore)
- Medical College of Wisconsin (Peter Layde)
- Green City Physicians, Milwaukee (Wayman Parker)
- Black Nurses Association

Remington expressed interest in serving either as a representative of MERC or in an ex officio capacity. Sugden also inquired about serving as an ex officio member.

5. Presentation of DHFS Workforce Development Implementation Grant Award

Frey announced that the OAC recently awarded DHFS a \$450,000 grant for *Workforce Development: Advancing the Plan for a Diverse, Sufficient and Competent Workforce* to implement a multi-faceted program to support and secure a culturally and linguistically competent public health workforce in Wisconsin. An executive summary was distributed. Nancy McKenney will provide an overview of the project in April. Nancy Sugden, who serves as the project's academic partner, was pleased to report a developing collaboration with the Office of Continuing Professional Development (OCPD) in Medicine and Public Health.

6. Program reports and updates:

SMPH MPH program

Duerst provided an overview of the Master in Public Health (MPH) program which provides multidisciplinary education and training in public health concepts and methods to current and future health professionals. It is a 42 credit professional degree program where students participate full or part-time in the curriculum which includes 6 core courses, 2 required seminars, and a 400 hour field experience, followed by a culminating experience. Required courses are based on the Association of Schools of Public Health's MPH Core Competencies.

There are currently 30 students enrolled – 60% are part-time, non-traditional, working adults; the majority of students are female; and an age range from 22-56 with an average age of 31. The MPH program is currently accepting applications for the next class to be admitted in Fall 2007.

Duerst highlighted the following initiatives:

- Hiring Dr. Barbara Beck as the Public Health Training and Education Coordinator, housed in the City of Milwaukee Health Department
- Seeking accreditation by the Council on Education for Public Health
- Increasing the recruitment of diverse and underrepresented students
- Collaborating with other schools and programs to develop Dual Degrees; a dual degree with the School of Nursing is currently available
- Expanding MPH elective course offerings
- Expanding Field Work Opportunities, particularly in the Milwaukee area
- Enhancing distance-based and extended day educational opportunities

Duerst emphasized that efforts in Milwaukee are being expanded in particular through additional funding to hire a Public Health Education Coordinator and to expand field work opportunities. She also noted that the accreditation process is underway starting with a year-long self-study which will be followed by a site visit. It is anticipated that the Program will be accredited in 2008.

Population Health Practice Fellowship

Ahrens reported that 28 fellowship applications were submitted for the 2007-09 class. The selection committee is currently scoring applications and will select a panel of 12-15 finalists for interview based on academic qualifications, public health experience, fellowship statement, and contributions to diversity. The committee is looking for the “best and the brightest” as well as those who have the potential to make the greatest use of the two years of training. Five candidates will be selected for a fellowship. Following a call for training sites, the Fellows and the Fellowship Coordinator will review the agency applications and select appropriate sites.

Evaluation of the program, the fellows, and the training sites is ongoing. Fellows continue to find the program to be a valuable training opportunity and have a sense they are making a difference in their communities. It has been difficult to evaluate the capacity of training sites to support growth of the Fellows. An outside evaluator is reviewing the full scope of the program.

Ahrens added that Dr. Beck, the Public Health Education and Training Coordinator, is providing an essential link between the program and the Milwaukee Health Department and the Milwaukee community.

Healthy Wisconsin Leadership Institute

Ore reported that over 250 people have participated in Leadership Institute programs. She provided an update on the Institute’s three program areas:

Community Teams Program

A blended classroom and distance-based curriculum is being developed with an emphasis on applied learning activities, including a community health improvement project. The major content areas of the curriculum include leadership development, program planning and evaluation, partnership development, and advanced communication. Recruitment of teams for the second program year will begin in Spring 2007.

Health Policy Program

A five-part web-based series was conducted in the fall of 2006 and the archived modules appear on the Leadership Institute web site. The first health policy workshop is scheduled for January 25 in Milwaukee and will be repeated in the spring in Eau Claire.

Lifelong Learning and Mentoring Program

The theme of the 2007 Advanced Leadership Skills Enhancement series is developing future leaders. There will be two distance-based learning activities on March 15 and April 26, followed by a pre-WPHA conference workshop on May 22.

The Collaborative Leadership Curriculum Train-the-Trainer Workshop is scheduled for March 27-29 in Madison. The audience is made up of 25 individuals who were invited based on their leadership within diverse segments of the community and public health system, ability to contribute to the education of Wisconsin's current and future community and public health workforce, and interest in incorporating collaborative leadership skills into education and training activities.

Continuing Public Health Education

Pittz and Ceraso provided an update on OCPD's *Continuing Public Health Education Program*. The program is intended to expand and enhance the Healthy Wisconsin Leadership Institute's (HWLI) continuing education and training programs. Efforts are currently underway to:

1. Strengthen HWLI's curriculum and its distance based learning opportunities with the help of OCPD's expertise in instructional design and blended learning.
2. Create systems that will improve events planning and delivery of the HWLI's programs.
3. Offer continuing education credits to participants in all programs, and continuing health education credits and other types of credit for programs as appropriate.
4. Build upon Wisconsin's existing public health learning management system (TRAIN) to increase awareness of training and education resources in public health, and create a user-friendly system for accessing these opportunities.
5. Develop a plan for the creation of "learning concierges".

7. Next meeting topics

The subcommittee will meet quarterly in 2007. Each meeting will include program reports and updates as well as discussion of one of the four PHET goal statements. On April 18, PHET will discuss the first goal statement of "actively seeking input and guidance from the broad public health workforce assuring that funded educational initiatives address identified public health education needs of practitioners in the state."

8. Adjourn

Mormann adjourned the meeting at 11:55pm.

Recorder, Tonya Paulson