

## **Minutes**

### **UW School of Medicine and Public Health (SMPH) Oversight and Advisory Committee 10:00 AM, February 21, 2007 – 4201 HSLC**

Members Present: Philip Farrell, Michael Fleming, Meg Gaines, Susan Goelzer, Lorraine Lathen, June Martin Perry, Douglas Mormann, Gregory Nycz, Susan Riesch

Staff: Tracy Cabot, Cathy Frey, Ken Mount, Tonya Paulson, Eileen Smith, Karla Thompson

Guests: Robert Golden, Kay Plantés

#### **1. Call meeting to order**

Farrell called the meeting to order at 10:11am.

#### **Approval of Minutes**

Farrell asked if there were any changes to the OAC minutes of December 13, 2006, January 17, 2007, or February 7, 2007. No changes were suggested.

Mormann moved approval of the December 13, 2006 minutes. Goelzer seconded and the motion passed by unanimous vote. Goelzer moved approval of the January 17, 2007 minutes. Mormann seconded and the motion passed by unanimous vote. Mormann moved approval of the February 7, 2007 Nominating Subcommittee minutes. Riesch seconded and the motion passed by unanimous vote.

#### **2. Announcements**

Smith presented an outline and timeline for the 2006 Annual Report and requested that members review both and contact her with any changes. A draft will be discussed in March.

Smith announced that the Program is hosting an all day New Grantee Orientation on March 5 for the 2006 planning and implementation grantees. All 25 grantees are expected to attend.

#### **3. Nominating committee for the election of officers**

Mormann reported that the Nominating Subcommittee made up of Gaines, Martin-Perry, Mormann, Nycz, and Riesch met on February 5 to discuss and determine nominations for the committee's officer positions. The subcommittee nominated Goelzer as Chair, Mormann as Vice Chair, and Lathen as Secretary. Gaines moved approval of the nominations. Riesch seconded and the motion passed unanimously.

Goelzer assumed her new position as Chair. She thanked Farrell personally and on behalf of OAC for his dedicated leadership since the committee's inception. OAC members also expressed their appreciation for Dr. Farrell's leadership.

#### **4. Dean Robert Golden, Introductory Remarks and Q&A**

Goelzer introduced Robert Golden, Dean of the UW School of Medicine and Public Health. Golden thanked Farrell for his leadership with OAC in the formation of the Wisconsin Partnership Program (WPP).

Golden noted that he found the joint meeting of OAC and MERC in October very beneficial for both committees. He underscored his commitment to collaborative opportunities between OAC and MERC in achieving the vision and mission of the WPP. To begin this process, he has invited the chairs of OAC and MERC to work with him and Eileen Smith to ensure ongoing communication between the two committees.

Golden emphasized the Program's pivotal role in the transformation of the School into a school of medicine and public health. He is leading a planning process for the School's transformation, beginning with an April retreat focused on the transformation process. The retreat will include presentations from Paul Ramsey, Dean of the School of Medicine at the University of Washington, and Maurizio Trevisan, Dean of the School of Public Health and Health Professions at SUNY-Buffalo. They will discuss their perspectives as leaders of a medical school and of a school of public health. Presentations will be followed by small group working sessions on specific topics to develop a draft plan for transformation. Leaders will report to a panel of outside experts, which will include representatives of the Institute of Medicine, Schools of Public Health, state governments, and public health organizations. The Dean will present the final plan to faculty and staff of the School, the OAC and to the broader community.

Golden noted another important aspect of the transformation with the creation of the UW Institute on Clinical and Translational Research. The Institute follows the NIH Clinical and Translational Science Award (CTSA) goal for translational research from basic or bench science to patients and then broadly into communities for improvements in health. The Institute will greatly increase opportunities for community involvement in SMPH clinical and translational research.

#### **5. Strategic Planning Session Overview**

Frey gave an overview of the strategic planning session of the meeting, including the purpose and goals, the critical questions and key decisions and the ground rules for dialogue. The purpose of the strategy session was to bring OAC to a shared understanding on the program's goals; identify program improvements, refinements, and new strategic initiatives; and to lay the foundation for OAC's decision on the allocation assessment in March. Key decisions included strategies for the development of the five-year plan, programmatic and strategic decisions for the remainder of the current five year plan, and OAC's assessment on the allocated percentage of funds for public health and medical education and research.

## **6. Strategic Planning Discussion**

Kay Plates began the facilitated session of the meeting and introduced the broader strategic context of discussion including the mission, vision and guiding principles of the WPP. OAC members expressed their views on the unique role of the program and the community academic partnership fund in the area of public health funding in Wisconsin. From OAC's perspective, increased community capacity to improve health, the creation of synergy between the university and community-based organizations, and the partnership model are the key attributes of the program.

OAC discussed long term spending goals. The elimination of health disparities, empowering individuals and communities, and transformative activities were identified as crucial to success. Major strategies to this end are community partnerships with schools, universities, and the SMPH in particular, in the generation and dissemination of knowledge and translational work.

OAC discussed what criteria should guide decisions on changes to the community academic partnership program/process and the use of unallocated funds. The OAC identified the following:

- Advances OAC's vision and purpose
- Increases lasting impact and sustainability
- Leverages community resources
- Strengthens academic partnerships
- Increases capacity for generating, translating and applying knowledge
- Increases likelihood of application to and impact in the community
- Aligns with priorities in the State Health Plan
- Catalyst to SMPH transformation
- Theory, model and/or data-supported

### **Cash Flow Statement and Report**

Thompson discussed the OAC cash flow statement and report through December 31, 2009 based on program projections and expected expenditure patterns. The purpose of the report was to inform OAC on available funds to provide a basis for the strategic planning discussion.

Thompson highlighted the following key aspects of the cash flow statement and report:

- Following a successful review of the 2006 Annual Report by WUHF, the remaining \$64 million in the restricted account will be transferred into the endowment
- 35% of \$30 million start-up funding will be spent by 12/31/08.
- Unallocated cash reserves may be used for strategic initiatives

Starting in 2010, the Program is in steady state with revenues equaling expenditures

### **Community Academic Partnership Program**

Related to the discussion on community academic partnership program improvements, the OAC recommended the following changes:

1. Allow academic partner salary support in community academic partnership proposals and grant awards. The program staff will present a plan for this change at the March meeting that includes assurance of non-supplanting and a strategy for communicating the program change to community and academic partners.
2. Change the title of planning grant category to reflect inclusion of smaller scale implementation projects. Staff will present a plan for a small grant description at the March meeting.
3. Develop a third grant category, "Institutionalization" grants for successful implementation grants to expand projects to statewide scale or for programs that will ensure a sustainable impact on health policy or practice. Staff will present a timeline and plan for the development of this program grant category in March.
4. Develop a targeted RfP for a special funding initiative. Fleming recommended forming an investigatory, Institute of Medicine-type committee to study and identify the best, evidence-based targeted issues/solutions for Wisconsin. A subcommittee of Fleming, Martin Perry, and Lathen will discuss and determine role of such a committee and report back to the committee in March.

The OAC discussed collaborative program opportunities with the Medical Education and Research Committee. There was a consensus that for such opportunities to develop, OAC and MERC should communicate regularly on funded initiatives and activities starting with bi-annual joint meetings.

Smith and Frey provided an overview of the background materials distributed in preparation for the discussion of the allocated percentage of funds. Materials discussed included a background paper and the evaluation plan executive summary.

To lay the foundation for a productive discussion of the allocation assessment in March, Plantes asked members to share their views and perspectives on the current allocation and whether or not the allocation percentage should change. Plantes then led a discussion on OAC information needs to help with their assessment of the allocation of funds. In addition to the annual report and the evaluation plan, members requested additional materials and future opportunities to comment and advise on MERC programs and investments.

## **7. Next Meeting March 21, 2007**

Goelzer summarized topics to be included at the next meeting of March 21, 2007

## **8. Adjourn**

Goelzer adjourned the meeting at 4:50pm.

Recorder, Tonya Paulson,  
Secretary, Lorraine Lathen