

Minutes

UW School of Medicine and Public Health (SMPH) Oversight and Advisory Committee 1:00pm, January 17, 2007 – 4201 HSLC

Members Present: Philip Farrell, Michael Fleming, Meg Gaines, Susan Goelzer, Lorraine Lathen, June Martin Perry, Douglas Mormann, Gregory Nycz, Susan Riesch

Staff: Cathy Frey, Ken Mount, Tonya Paulson, Eileen Smith, Karla Thompson

Guest: Kay Plantes

1. Call meeting to order

Farrell called the meeting to order at 1:15pm.

2. Approval of Minutes

Mormann moved to defer approval of the draft minutes of December 13, 2006 until the February meeting so that suggested changes can be incorporated. Riesch seconded and the motion passed unanimously.

3. Announcements

Farrell announced that Governor Doyle appointed Sean Dilweg as Wisconsin's Commissioner of Insurance effective January 1, 2007. Farrell recommended that the Wisconsin Partnership Program provide Dilweg with a letter summarizing the Program's development and that Smith consider scheduling a meeting with Dilweg.

The Medical College of Wisconsin (MCW) recently presented their 2005-06 Annual Report to the Wisconsin United for Health Foundation, Inc. (WUHF). Staff distributed copies of the report, WUHF's written questions and a letter from the Wisconsin Public Health Association.

WUHF announced that it will prepare a position paper on the future status of WUHF following release of the remaining restricted funds. WUHF will be considering the views of the SMPH and MCW, as well as others, on this matter. This will be discussed during a future OAC meeting.

Work has begun on the 2006 Annual Report which will be presented to the Board of Regents and to WUHF in late Spring. A timeline and outline for the report has been developed that will be presented to OAC in February.

The draft Evaluation Plan will be presented for approval at the February OAC meeting. One of the objectives of the plan is to develop a knowledge base that will help the OAC

make an informed decision on the allocated percentage of funds for public health and medical education and research. Discussion of the allocation will take place during the March meeting.

As part of the evaluation and in anticipation of a program and financial audit by the Legislative Audit Bureau, Dick Reynolds has been hired to conduct an extensive pre-audit. Reynolds is a consultant and the former Director of Management and Engineering at UW Hospital and Clinics. The pre-audit will help identify any program gaps in procedures and ensure that the Wisconsin Partnership Program requirements are being met.

4. Nominating committee for the election of officers

Smith reported that the Nominating Subcommittee will meet to discuss nominations for the officer positions of chair, vice chair, and secretary. The subcommittee is made up of Mormann, Martin Perry, Nycz, Gaines, and Riesch. Mormann, as chair the subcommittee, will present the nominations at the February OAC meeting.

5. Wisconsin Partnership Program 2007 Administrative Budget

Smith presented the proposed administrative budget for 2007, which was reviewed and approved by MERC in December. She pointed out that the increase in the proposed budget is due to efforts related to conducting the evaluation and the pre-audit, developing new communication and education materials, and supporting board member development. Smith noted that administrative expenses represent only about 3.8% of the total budget. It is anticipated that if the pre-audit uncovers a need for additional administrative funds, Smith will bring a revised budget for approval by OAC. Nycz moved approval of the 2007 budget. Riesch seconded and the motion passed unanimously.

6. Medical Education and Research Committee

Goelzer reported that the January MERC meeting focused on development of a review process for the Collaborative Health Sciences Program. 61 applications were submitted and MERC anticipates making five awards. MERC decided to use a three stage review process. First, three heterogeneous review groups made up of MERC members will review and eliminate some applications from further consideration. Second, the remaining applications will be assigned to a primary and two secondary reviewers. Finally, MERC will select up to 10 applicants to interview in March and award decisions will be made in April.

A letter of intent form was developed for the recently approved Unsolicited Grant Application Policy. It has been sent to those who have submitted unsolicited projects for consideration by MERC. In addition, the form will be sent to department chairs and center directors. MERC had already received a number of unsolicited applications before

this new policy was finalized. Those applications will be reviewed by the Executive Subcommittee and a recommendation will be made for action by MERC and/or the Dean.

MERC also discussed a taxonomy for the classification of research and education proposals. There was general agreement the taxonomy should be used only for reporting and evaluation purposes, and not as a policy document.

7. Public Health Education and Training Subcommittee

Mormann reported that the Public Health Education and Training Subcommittee met this morning. Program updates were presented on the MPH Program, Population Health Practice Fellowship Program, Healthy Wisconsin Leadership Institute, and Continuing Public Health Education.

Due to turnover on the subcommittee and consideration of its expansion, members discussed possible nominations to ensure diverse representation. Nominations will be forwarded to OAC for consideration.

8. Timeline for the development of the next Five-Year Plan

Frey emphasized that efforts related to development of the next Five-Year Plan must begin soon since the current Plan expires in March of 2009. There will be several resources used in developing the next Plan, including: the Wisconsin Partnership Program evaluation, the State Health Plan, and “Making Wisconsin the Healthiest State.” In addition, the Program must conduct a community assessment. A timeline for the development of the next Five-Year Plan will be developed for review by the OAC as soon as possible.

9. Community-Academic Partnership Fund

Conditional Implementation Grant Awards

Farrell introduced discussion of the three conditional Community-Academic Partnership Fund awards made in December. As requested, each organization submitted a response letter for consideration by OAC.

Wisconsin Department of Public Instruction (DPI)

DPI was asked to provide additional evidence or assurance that the *Wisconsin Partnership for Childhood Fitness* program will be accessible statewide and that resources will be available to support a physical activity program. After discussion of the response letter, Mormann moved acceptance of the information provided as sufficient to meet the OAC’s request. Riesch seconded and the motion passed unanimously.

Department of Health and Family Services (DHFS)

DHFS was asked to provide a response regarding the *Public Health Workforce: Advancing the Plan* program and its collaboration with OAC’s continuing public health education and training programs, evidence of local health department demand or need for

the program, and a description of Edtrac's past funding and support. After discussion of the response letter, Goelzer moved acceptance of the information provided as sufficient to meet the OAC's request. Nycz seconded and the motion passed unanimously.

Children's Hospital and Health System Child Abuse Prevention Fund

Children's Hospital and Health System Child Abuse Prevention Fund was asked to provide evidence and assurance that the *Measuring the Impact* program will provide significant representation of the interests and needs of minority populations in the state. After discussion of the response letter, Riesch moved acceptance of the information provided as sufficient to meet the OAC's request. Gaines seconded and the motion passed unanimously.

Level of faculty support – Paul Moberg

Frey met with Paul Moberg to discuss OAC's concern related to providing sufficient support as an academic partner on three implementation and one planning grant awards. Moberg affirmed that he will provide what is proposed in each grant application. Frey confirmed that a Partnership Agreement will be developed between Moberg and each organization, including a description of his responsibilities as academic partner. Frey will closely review progress reports for each project and follow-up as needed. In addition, Moberg agreed to an extensive evaluation at the end of the first year.

Applicant appeal letters for funding reconsideration

The committee discussed letters of appeal submitted by two organizations that applied during the 2006 cycle of the Community-Academic Partnership Fund. OAC came to a consensus that there is a precedent in place of not accepting appeals. Although the applications will not be reconsidered, consideration will be given to their concerns as the 2007 RfP and review process are being revised. Staff will contact each organization with this information and encourage them to apply in the future. Development of the 2007 RfP will be discussed as part of the Strategic Planning Session in February.

10. Strategic Planning Session and 2006 grant award process review

In order to prepare for next month's Strategic Planning Session, Plantes asked members to respond to two questions. A summary of members' responses follows each question.

What elements of how the committee made its decisions gave you the most confidence that our money is getting a very high return in terms of impacting Wisconsin's and specific communities' public health?

- Thorough review resulting from combination of the independent merit assessment and score assignment by three external reviewers and analysis by OAC
- Opportunity to review all proposals advanced to OAC review led to a thoughtful discussion
- Summary ranking of all proposals provided as reference
- OAC scoring sheet ensured consistency
- Making several awards contingent upon provision of additional information ensured accountability of applicants

- External reviewers' detailed comments provided insight to their scores
- Opportunity for members to advance proposals to the OAC review
- Discussion of proposals took place in a public meeting
- Consensus on awards resulted from a thoughtful, careful and fair review process
- Diversity of members
- Request for Partnership guidelines
- Quality of applications and partnerships
- State Health Plan as a guide
- Breadth and distribution of awards
- Live tracking of expenditures during discussion

What changes in how funds were allocated, in your estimation, would create an even greater and a far more certain positive impact on Wisconsin's and specific communities' public health?

- Target funding for evidence-based interventions that are known to work; may use an expert panel from the Institute of Medicine to assist in identifying topic areas
- Award continuation grants for successful projects
- Develop a targeted RfP to expand impact of successful projects
- Require applicants to describe expected impact if grant is successful
- Identify a specific organization with which to partner in development of a project
- Remove limits on budgets and years so applicants can bring forward big ideas
- Award strategic projects that are five-years in duration
- Provide salary support for faculty
- Provide separate training opportunities for community organizations and for faculty
- Ensure ample time for discussion of applications
- Encourage applicants to accelerate the application of knowledge
- Encourage submission of transformational grants which by their nature are sustainable
- Provide the committee with demographic information for each county

Financial Report

Mount provided a brief overview of OAC's cash flow projections. If earnings and expenditures continue as projected, Mounts expects that the entire \$30M of cash made immediately available from WUHF will be spent by the end of 2008. At that time, approximately \$10M of spendable interest income will remain as cash reserves. The committee briefly discussed options for use of the cash reserves; suggestions included development of a targeted Request for Partnerships. Thompson will provide a detailed presentation of the cash flow projections during the Strategic Planning meeting.

11. Next Meeting February 21, 2007

The committee decided to meet for a full day on February 21 in order to ensure enough time for strategic planning. Dean Golden will be invited to attend. Members requested background materials including a summary of today's discussion of the 2006 grant process, the Evaluation Plan, a background paper on the Wisconsin Partnership Program for the allocation discussion, and the Five-Year Plan. Plantes requested that members submit questions they would like answered related to the allocation percentage. Frey distributed the *Reflections on Strategic Grantmaking, The California Wellness Foundation*.

12. Adjourn

Farrell adjourned the meeting at 4:00pm.

Recorder, Tonya Paulson

Secretary, Doug Mormann