

## Minutes

### UW School of Medicine and Public Health Oversight and Advisory Committee Public Health Education and Training Subcommittee (PHET) 10:00AM, March 30, 2006, 4201 Health Sciences Learning Center

Members Present: Jan Klawitter, Moira Lafayette, George Mejicano, Douglas Mormann, Patrick Remington, Lora Taylor

Staff Present: Cathy Frey, Tonya Paulson, Eileen Smith

Guests: David Ahrens, Marion Ceraso, Ben Jones (phone), Peggy Ore, Pachia Vue

#### 1. Call meeting to order

Mormann called the meeting to order at 10:05am.

#### 2. Announcements and Introductions

Mormann announced that following PHET's recommendation, OAC approved two public health education and training proposals. OAC authorized the proposal to increase the number of Population Health Practice Fellowships for Class III (2006-08) from four to five. In addition, the committee strongly supported the draft *Plan for Continuing Public Health Education*. Mormann reported that OAC will welcome a new member in May, June Martin Perry. Her appointment as the urban/community health representative was unanimously approved by the Board of Regents earlier this month. Mormann invited members to attend the OAC meeting scheduled this afternoon.

Mormann reported that Dr. Robert Golden, who is currently vice dean of the University of North Carolina (UNC) School of Medicine and is former chair of the UNC Department of Psychiatry, has been named the Dean of the School of Medicine and Public Health (SMPH). He will succeed Philip Farrell who announced his intention to step down as Dean last December. Dr. Golden is attending the SMPH leadership retreat this weekend which includes a presentation on The Wisconsin Partnership Program.

#### 3. Approval of Minutes of February 7, 2006

Mormann asked if there were any changes to the draft minutes of February 7, 2006. Klawitter requested a wording change in section 5, Population Health Practice Fellowship. Remington moved approval of the minutes including Klawitter's modification. Mejicano seconded and the motion passed by unanimous vote.

#### 4. Update on Plan for Continuing Public Health Education Planning

Mejicano reported on progress in developing the Continuing Public Health Education proposal. There have been efforts to collaborate with the WPHA, the Healthy Wisconsin

Leadership Institute, and the Wisconsin Division of Public Health Education and Training Advisory Committee (EdTRAC), among others. Once collaboration with such groups is established, a task force will be convened to gather broad input from throughout the state. Mejjicano encouraged committee members participate in the task force. He will present a formal report at the next PHET meeting. Remington commented that there is demand in other graduate programs for a continuing public health education certificate program. Mejjicano expressed interest in development of such a program and proposed presenting campus interest in developing certificate programs at an upcoming PHET meeting.

## **5. Presentation from Population Health Fellows on their work activities**

Ahrens introduced two of the Population Health Practice Fellows, Pachia Vue and Ben Jones. Ben Jones is a second year fellow who works at the Milwaukee City Health Department. He expressed satisfaction with the fellowship program since he has been given an opportunity to work on many projects and to be involved in senior level meetings at the Health Department. Jones has worked on many projects, including designing fact sheets on infant mortality and on teen pregnancy, reviewing internal protocols and data integrity, conducting research on smoking, and analyzing legislative policies. He hopes to publish the results of diabetes screening research being conducted in a zip code with very poor health status.

Pachia Vue is a first year fellow who is working on several projects at the La Crosse County Health Department. Vue assembled a 15 member task force to address fluoridating water in Holman, WI. Holman is the only town in the La Crosse area without fluoridated water. Vue is also working on a chronic disease prevention education project for Hmong refugees. There is a high prevalence of chronic disease in that population. Vue developed a program for 100 Hmong students who are taking English and GED classes at a local technical school. Presentations are given during one class period each week for 15 weeks. Pre- and post-tests are conducted to determine health knowledge gained. Vue is also conducting a county needs assessment to determine the health status of La Crosse County and a related project focusing on the Hmong population.

Remington reported that several curriculum changes are underway to better address the program's goal of improving the public health workforce by ensuring that fellows work in Wisconsin after completing their fellowships. The new curriculum will include resume development and assistance with job placement.

Ahrens opened the discussion for questions. In response to a question about possible isolation of the fellows, Jones explained that fellows are well supported both at program headquarters in Madison and at the training sites. Vue meets regularly with Mormann, who is her mentor at the La Crosse County Health Department. Klawitter asked about fellow exposure to local or federal politicians and to those on city or county Boards of Health. Vue has attended Board of Health meetings in La Crosse, but Jones has not since the Board in Milwaukee disbanded following budget cuts. Taylor recommended

compiling a summary report on fellow accomplishments to capture their impact on improving community health. Ahrens explained that fellows are required to conduct research or complete a major project, the results of which are typically published.

## **6. Population Health Practice Fellowship Program update and discussion of 2006 fellowship placements**

Ahrens provided an update on the Population Health Practice Fellowship Program. The selection committee reviewed over 30 fellow applications. Applicants were ranked and the top 15 candidates were interviewed by a three member committee over the phone. The following five candidates were selected:

- Melissa Umland: UW-Madison Population Health Sciences Department
- Jessica Tobin: University of Washington School of Public Health
- Sabrina Smiley: University of Alabama-Birmingham School of Public Health
- Morgan Alexander-Young: University of Michigan School of Public Health
- Casey Schuman: UW-Madison Population Health Sciences Department

Ahrens reported that the Fellowship Program is committed to placing two fellows this year and one fellow next year in the Milwaukee City Health Department. Leadership at the Health Department has shown considerable flexibility in their assignments and has expressed a willingness to allow fellows to work part-time in other non-governmental organizations in the Milwaukee area. Ten agencies, including three tribes, submitted letters expressing interest in being fellow training sites. Letters included a one-page description of the proposed scope of work of the fellow and the capacity and interest of site leadership or supervisors in mentoring a fellow. Fellows will review the letters and contact agencies with any questions.

An evaluation of the Fellowship Program is currently underway. All fellows and agency mentors are being interviewed by an evaluation consultant. Ahrens will present the results for discussion at a future PHET meeting.

## **7. Healthy Wisconsin Leadership Institute update**

Ore presented an update on the Healthy Wisconsin Leadership Institute. There are three major program areas: Community Teams Program, Lifelong Learning and Mentoring Program, Policy and Forum Program. The Community Teams Program, led by the UW School of Medicine and Public Health (SMPH) and the Medical College of Wisconsin (MCW), is a year-long applied continuing education program with three two-day learning sessions, two action periods, bimonthly 90 minute web-enhanced conference calls, and team and project work in teams' home communities. Major curriculum topic areas include community health improvement processes, collaborative and individual leadership skills, partnership and coalition building, and advanced communication skills for leaders. A workgroup of the Leadership Institute Advisory Committee selected the following five first-year teams:

- The Barron County Safe and Stable Families Coalition
- Healthy People Portage County

- La Crosse Area Dental Care Advocacy Coalition
- Milwaukee Partnerships for Reducing Adolescent Risky Sexual Behavior
- Wisconsin LGBT Youth Health Initiative

The Lifelong Learning and Mentoring Program, led by the SMPH, targets those seeking advanced leadership training, mentoring and shared leadership activities, provides continued growth opportunities to existing leaders, and supports the development of the next generation of public and community health leaders. A workgroup of the Leadership Institute Advisory Committee is planning annual leadership workshops, distance-based learning sessions, networking groups, retreats, lectures and presentations, and mentoring program, among others.

The purpose of the Policy and Forum Program, led by MCW, is to increase capacity to understand and change local, regional and state policies that impact population health. A workgroup of the Leadership Institute Advisory Committee is planning two continuing education activities:

- Policy 101: web-based education focusing on what policy is and why it is important
- Policy 201: skill-building workshops focusing on the importance of policy approaches to address health priorities

Ore led a discussion on the Community Teams Program review and selection process. Staff conducted a technical review of the 26 community team applications and then distributed them to seven reviewers from the Leadership Institute Advisory Committee. Each application was scored by three reviewers based on specific criteria. Staff compiled reviewer scores and comments and then reviewers used the average and median scores to determine a reduced slate of 18 applications. Reviewers voted for five teams and the votes were tallied. The five teams were evaluated and reviewers agreed that they adequately represented the diversity of the team applicant pool.

Ore opened for discussion of ways to improve the Community Teams Program review and selection process in 2007. Taylor recommended consideration of increasing organizational diversity within teams in order to magnify the impact of the collaboration. Mormann suggested giving feedback to teams that were not selected. Ore confirmed that teams will receive feedback with a summary of the review process and a description of the characteristics of successful applications. Teams will be allowed to apply next year. Taylor recommended that staff continue to offer technical assistance to teams after they graduate.

Ceraso led a discussion of the 2006 Healthy Wisconsin Leadership Institute Evaluation Plan. The plan aims to examine the process of implementing Institute activities as well as the impacts of those activities with the purpose of informing staff for further development of programming and curriculum improvement, informing stakeholders of progress, aiding in the development of marketing strategies, and ensuring future funding and sustainability. The evaluation is designed to be informative to the Leadership Institute's various stakeholders, including: the Leadership Institute Advisory Committee, SMPH

and MCW oversight committees, WPHA, DPH, WAHLDAB, Public Health Council, Public Health Advisory Committee, and Leadership Institute participants. The evaluation team will evaluate process/activity measures, learning measures and impact measures.

Members recommended making the following changes to the evaluation plan:

- Conduct separate evaluations of each program
- Evaluate what teams do in spite of not being selected to participate in the Community Teams Program
- Link the evaluation to the goals and objectives of the Five-Year Plan as well as success in addressing the health priority of ensuring a sufficient and competent public health workforce
- Complete case studies
- Articulate measurement of individual versus team outcomes
- Evaluate return on investment of participating in this program versus other leadership programs
- Assess benefit to participants' organizations

## **8. Next Meeting Topics and 2006 Agenda Plan**

Mormann distributed a 2006 PHET Agenda Planner. The planner included PHET's purpose and charge along with the four goal statements. PHET's major tasks and responsibilities in 2006 include:

- May – discuss and approve progress report for the Population Health Practice Fellowship Program
- July – discuss and approve the *Plan for Continuing Public Health Education* and the progress report for the Healthy Wisconsin Leadership Institute
- September – discuss goal statements 1 (public engagement) and 2 (collaboration)
- November – discuss goal statement 3 (evaluation)

Klawitter recommended continuing to have brief updates on funded projects at each meeting. Lafayette requested that the organizations listed in goal statement 2 be broadened to include UW-Milwaukee, as discussed at the last PHET meeting.

Staff will distribute a revised conflict of interest statement and questionnaire at the May PHET meeting.

## **9. Adjourn**

Mormann adjourned the meeting at noon.

Recorder, Tonya Paulson