

Minutes

**University of Wisconsin Medical School Oversight and Advisory Committee
Public Health Education and Training Subcommittee (PHET)
10:00AM February 23, 2005 – 4201 HSLC**

Members Present: Barbara Duerst, Jan Klawitter, Moira Lafayette, George Mejicano, Patrick Remington, Lora Taylor, Pa Vang

Members Absent: Douglas Mormann

Staff Present: Cathy Frey, Tonya Paulson, Eileen Smith

Guests: Marion Ceraso, David Ahrens, Peggy Ore

The meeting was called to order by Patrick Remington at 10:15AM.

1. Welcome and Introductions

Remington welcomed everyone and asked members and guests to introduce themselves. Frey gave an overview of the agenda and encouraged members to attend the OAC brown bag lunch presentations on initiatives in medical education and research at noon and the OAC meeting beginning at 1:00PM.

2. PHET Subcommittee Overview

Remington asked Frey to give a brief overview of the PHET Subcommittee's (PHET) charge. Members were appointed by the Oversight and Advisory Committee (OAC) for an initial two year term for implementation of community-based public health education and training initiatives. As a subcommittee of the OAC, the PHET must operate in compliance with Wisconsin's open meetings and public record laws. Frey distributed and reviewed a binder of materials related to the PHET. Frey specifically discussed a chart in the Five-Year Plan which summarizes the flow of activities and responsibilities of the OAC and the Medical Education and Research Committee (MERC) within *The Wisconsin Partnership Fund for a Healthy Future*. The OAC manages 35% of the funds which are dedicated to initiatives for population health and are divided into three categories: 1) Community-Academic Partnerships, 2) Community Population Health Initiatives, including the Great Lakes Inter-Tribal Council, Inc. and the Center for Urban Population Health and 3) Community-Based Public Health Education and Training.

The PHET has been asked to provide advice to the OAC on three Community-Based Public Health Education and Training initiatives: 1) Continuing education through regional and statewide conferences, 2) Wisconsin Public Health Leadership Institute, and 3) Population Health Practice Fellowships. Remington clarified that two of the initiatives, the Wisconsin Public Health Leadership Institute and the Population Health Practice Fellowship Program, are currently underway. The PHET will provide advice on

further development of those programs and the creation of the continuing education through regional and statewide conferences initiative.

3. Election of PHET Subcommittee Chair

Frey reported that the OAC would like the PHET to nominate another member. There was no further discussion at this time. Remington confirmed that Mormann, who was not able to attend this meeting due to illness, has agreed to chair the PHET. He is director of the La Crosse County Health Department and has much experience in training the public health workforce. He is also an OAC member. Klawitter moved that Mormann be elected chair of the PHET. The motion was seconded by Duerst and passed by unanimous vote. Remington recommended having a co-chair to lead the committee in the absence of the chair. Lafayette moved that Klawitter be elected co-chair of the PHET. The motion was seconded by Remington and passed unanimously. Klawitter asked that Remington continue leading this meeting, he agreed.

4. Education and training initiatives presentation

Remington asked that members review the section of the Five-Year Plan that describes the Community-Based Public Health Education and Training initiatives (pages 16-17). It is required that these initiatives provide public health education to practitioners in the state and that they be developed in collaboration with community partners.

Wisconsin Public Health Leadership Institute

Ore gave an update on the Public Health Leadership Institute (PHLI). Current work related to development of the PHLI is based on recommendations from the PHET Workgroup, which met during 2004 and developed a report of findings and recommendations for the OAC and the Medical College of Wisconsin Consortium on Public and Community Health (MCW Consortium) on education and training. Ore emphasized that the PHLI will reflect the priorities of the State Health Plan, focus on a meeting the needs of the broader public health workforce, and use innovative technologies.

The OAC and the MCW Consortium jointly funded the PHLI for a planning year. In the fall of 2004, a PHLI planning committee was formed to serve as an advisory body to the UW Medical School and MCW on development of a single public health leadership institute. MCW and the UW Medical School recruited directors, MCW hired Kirstin Gruebling and the UW Medical School hired Peggy Ore. The planning committee is made up of representatives from many segments of the broadly defined public health workforce. It is expected to meet monthly from December 2004 through September 2005. The committee hopes to provide recommendations for a Wisconsin PHLI by June of 2005.

Remington emphasized that a goal is to broaden the target audience to include all who impact public health. Along with determining a target audience, Ore reported that the planning committee is also considering: structure types, names, marketing programs,

learning goals and core public health competencies, and tuition. The planning committee is also ensuring that the Wisconsin PHLI does not duplicate, and is instead synergistic with, programs that already exist. Ore requested feedback from the subcommittee.

Mejicano suggested the planning committee consider out-of-state applicants, such as those who work in Wisconsin, but reside in a different state. Remington emphasized that the outcomes related to the PHLI must benefit the state of Wisconsin. Taylor was very encouraged in the development of the Wisconsin PHLI, and suggested that the planning committee broaden the target audience even further to include partners such as community business leaders and schools. Klawitter stressed that it is very important to communicate with the public using the media. Ore confirmed that consideration has been given to offering public health policy forums. Frey requested that Remington clarify the relationship of the PHLI Planning Committee and the PHET Subcommittee. A staff member of the PHLI Planning Committee will attend the PHET Subcommittee meetings in order to gather feedback and provide updates regarding further development of the PHLI.

Population Health Practice Fellowship Program

Remington asked that Ahrens provide an overview of the Population Health Practice Fellowship Program. Ahrens emphasized that this program is purely community-based in that, once fully implemented, 10 fellows will be placed in community organizations throughout Wisconsin. This program is a two-year service and training program targeted to those who have completed master programs, preferably in public health and allied sciences. Fellows receive direct hands-on training in organizations working on relevant and timely public health issues. The first two fellows were selected in October of 2004 and began their service at the City of Milwaukee and Madison Health Departments in November and December. Five new fellows have recently been selected and will begin in July. Applications from community organizations (agencies) are due in March. A review panel is being developed for review of agency applications. Ahrens encouraged members to participate as reviewers, so long as they have no conflict of interest. At this time, agencies must reapply each year and it is not expected that they hire the fellows.

Ahrens asked the PHET Subcommittee to provide input on fellow placement. The two current fellows selected from the list of approved agencies. There was a clear preference for Madison and Milwaukee, which Ahrens also predicts in coming years. This is inconsistent with the program's objectives to place fellows throughout the state. After much discussion it was recommended that at least one fellow be placed in each of the five public health regions of the state. Remington will poll fellow applicants on their willingness to serve in non-Madison and Milwaukee regions. Mejicano suggested use of distance education and providing incentives for fellows to choose to serve in areas outside of Milwaukee and Madison. Lafayette recommended allowing joint applications by agencies, for example, a joint application by a rural and an urban agency. Vang suggested that the application not only ask applicants what they would like to do, but also where they would like to work.

Continuing education through statewide regional conferences

Frey reported that this is an initiative that has not been developed. The PHET Subcommittee must develop and design a continuing education program which complements the other programs by July, so as to be considered for funding by the OAC. The following issues regarding continuing education will be considered at the next meeting: existing conferences and continuing education activities, target audience, and continuing education credits. It was decided that a planning workgroup made up of Lafayette, Taylor, and Mejicano, would address these issues and bring information to the April meeting.

5. Next meeting topics

The PHET Subcommittee will consider the following topics at the April 27 meeting: report from planning workgroup for continuing education through statewide and regional conferences and nomination of an additional member to the subcommittee. Frey requested that members email nominations before the upcoming meeting.

6. Summary and meeting evaluation

Due to a lack of time, the summary and meeting evaluation did not take place.

7. Adjourn

Remington adjourned the meeting at noon. He requested that the April 27 meeting begin promptly at 10:00am.

Tonya Paulson, Recorder