

## Minutes

### UW Medical School Oversight and Advisory Committee 8:00 AM November 30, 2004 – 4201 HSLC

Members Present:

Margaret McLeod Brahm  
Philip Farrell  
Susan Goelzer  
Mary Lauby  
Nancy Miller-Korth

Douglas Mormann  
Greg Nycz  
Pat Remington  
Susan Riesch

Guests: Ken Mount

Staff:

Carla Eakins  
Cathy Frey  
Tonya Paulson  
Eileen Smith

The meeting was called to order by Phil Farrell at 8:17 AM.

**1. Approval of Minutes of October 28, 2004 Meeting**

Farrell asked if there were any changes to the draft minutes of the October 28 OAC meeting. Since no changes were suggested, Remington moved to approve the minutes as distributed. The motion was seconded by Mormann and passed by unanimous vote.

**2. Announcements**

Farrell introduced Nancy Brower and Mark Hendrickson, writers who will assist with the development of the Annual Report. Nancy is a Senior Editor with University Communications and Mark is a free lance writer, formerly associated with the Public Affairs Department.

Farrell reminded the committee members to review the proposed dates for February through June OAC meetings and respond to Tonya as soon as possible. He also reminded members about the January joint meeting with the Medical College of Wisconsin (MCW) Consortium on January 20, 2005 from 11 AM to 1 PM at The Country Inn Hotel and Conference Center in Waukesha.

Farrell reported that he, Smith, and Paul DeLuca had a productive meeting with MCW Dean Mike Dunn, and Cheryl Maurana, Senior Associate Dean, on November 22 where they shared experiences regarding their respective programs and discussed opportunities for joint program development. Dunn indicated that they are enthusiastic about the Public Health Leadership Institute and are eager to proceed with its

development. Farrell also reported that they discussed the possibility of developing a collaborative program on Alzheimer's disease, building on Governor Doyle's, "Wisconsin's Strategy to Remain at the Forefront of Biotechnology, Health Sciences, and Stem Cell Research", which includes a \$1.5 million annual contribution to support a new Alzheimer's research initiative. Farrell announced that they also reviewed a proposal from the *Wisconsin Medical Journal* (WMJ) for Wisconsin Partnership funding from both MCW and UW Medical School. He reported that both schools expressed concerns with the proposal and recommended not to fund the request at this time. Smith reported that MCW is likely to announce their grant awards in late December. She indicated that seven applicants applied to both MCW and UW; MCW staff will inform us of their decision on funding of these proposals.

Farrell announced that the MPH program proposal received preliminary approval by the Board of Regents at their November 4 meeting and the Board will make a decision on final approval at the December 9 meeting. He emphasized that this development is a milestone in the transformation of the Medical School to an integrated School of Medicine and Public Health. He also announced that Pat Remington was appointed Faculty Director of the MPH program. Remington reported that there seems to be considerable interest in the MPH program among health sciences students, as evidenced by good attendance at a listening session. The program is currently accepting applications for the Assistant Director position. Lauby commented on the importance of emphasizing diversity, both in hiring the Assistant Director and in selecting students. Remington concurred and indicated that diversity has been and will continue to be emphasized. Farrell also reinforced the UWMS's commitment to improving diversity among faculty and students.

Smith announced that Karla Thompson has accepted the accountant position beginning December 6. Karla has gained considerable experience working in the private sector for the Virchow and Krause accounting firm. She will be introduced at the December 22 OAC meeting.

Smith reported that the Insurance Commissioner will announce Lauby's successor in the near future.

### **3. Committee Reports**

#### **a. Nominating Committee – Election of Officers**

Nycz reported that the Nominating Committee, Brahm, Remington, and himself, agreed that the current officers have served the OAC well. Since all are willing to continue, he introduced a motion to nominate Farrell as Chair, Miller-Korth as Vice Chair and Mormann as Secretary for 2 additional years. The motion was seconded by Lauby. Farrell invited nominations from the floor, but none were proposed. The motion passed with 6 affirmative votes and 3 abstentions (Farrell, Miller-Korth, and Mormann). Each of the officers expressed enthusiasm to continue and gratitude for the committee's confidence.

**b. Public Health Education and Training Subcommittee**

Creation of the Public Health Education and Training Subcommittee was approved at the October 28 OAC meeting and members were encouraged to broadly seek interested individuals and submit nominations. Frey distributed a list of 17 nominees, indicated that all of them were contacted, and are willing to serve. The purpose of the Subcommittee is to provide advice and recommendations to the OAC on the development of public health education and training programs with public health practitioners in the state. After discussion, Mormann introduced a motion to authorize a 9-member committee, with the following 7 members and 1 ex officio member to be appointed immediately and 1 additional member to be added after committee members have had the opportunity to assess community health advocate representation as directed in the Insurance Commissioner's Order (2.(1)(b)1.a-f):

- Barbara Duerst, RN, MS Family Living Educator UW Extension-Green County
- Jan Klawitter Public Affairs Manager, Wisconsin State Laboratory of Hygiene, Wisconsin Public Health Association Board Member
- Moira Lafayette, Health Education and Communications Consultant, Distance Learning Coordinator & Education and Training Team Leader, Division of Public Health, DHFS
- Doug Mormann, Health Officer, La Crosse County,
- Patrick Remington, MD, MPH, Professor of Population Health Sciences, Director of Public Health and Health Policy Institute
- Lora Taylor, MPH, MBA, RD, Executive Director, Partnerships for Healthy Milwaukee
- Pa Vang, MUP, Center for Urban Community Development, School of Continuing Education, UW-Milwaukee
- George C. Mejicano, MD, MS (ex officio), Assistant Dean and Director Continuing Medical Education, UW Medical School

The motion was seconded by Miller-Korth and passed by unanimous vote.

**4. Update on Medical Education and Research Committee**

Nycz reported that the MERC has been making good progress; the meetings are well attended and the membership is making significant contributions. He suggested that OAC members read the MERC minutes that are available on the Wisconsin Partnership Fund website. He emphasized the need for OAC members to be aware of the evolving synergy between MERC and OAC funded initiatives, using the MPH program and Innovations in Medical Education as examples of collaborative focus areas, bridging the link between the two committees. Nycz commented that both he and Goelzer as members of the MERC, have an opportunity to raise the principles of the OAC and to support MERC's efforts to develop a balanced portfolio of funded projects towards making Wisconsin a healthier state.

In response to Riesch’s request for clarification of the human proteomics program, Farrell explained that proteomics is the identification of gene products, a field that allows identification of unique proteins that reveals information about health or disease.

Goelzer reported that MERC considered having the Medical School Research Committee serve as the review committee for grant applications to MERC. However, after discussion, MERC members asked for an independent review subcommittee since proposals to MERC will be very different from standard basic science research proposals and require expertise in a broader arena to include clinical and population health issues. Lauby emphasized the need to link MERC initiatives with the state health plan and “Making Wisconsin the Healthiest State” a proposal by David Kindig. Nycz agreed, stating that the proposal would provide guidance for greater impact and direction for funding, but cautioned that the efforts should be responsive to the interests of community providers.

Staff distributed a document indicating the following awards made by MERC:

**Implementation Grant:** Innovations in Medical Education

**Planning Grants:** Survey of the Health of Wisconsin (SHOW)  
Wisconsin Clinical Trials Network (WiCTNet)  
Human Proteomics Program

**Strategic Initiative** Master’s in Public Health (MPH)  
**Allocation Awards:** Making Wisconsin the Healthiest State  
Wisconsin Alzheimer’s Institute

After a brief discussion, OAC members endorsed the MERC awards and expressed appreciation for Goelzer’s and Nycz’s efforts on the MERC.

**5. Criteria for Strategic Allocation Fund for Medical Education and Research Initiatives**

Farrell reported that he presented a draft of “Guidelines and Criteria for the Medical Education and Research Strategic Allocation Fund” at the November 17 MERC meeting. MERC made a number of suggestions. Staff will present a revised draft to the MERC on December 16 and to the OAC on December 22.

**6. Discussion and Approval: GLITC, Native American Health Research Program Proposal**

Nycz called the committee’s attention to the revised Great Lakes Inter-Tribal Council (GLITC) proposal. He reported that the proposal seeks two years of support and focuses principally on growing the partnership with the UW Medical School in order to solidify and expand progress made in the successful launching of the Great Lakes Inter-Tribal EpiCenter. The program aims to promote education and research in reducing health disparities by strengthening community-academic partnerships among

Wisconsin's American Indian Tribes. Specifically, the partnership will further the goal of evolving the Great Lakes Inter-Tribal EpiCenter into a UW Medical School field-training center and clinical campus to expand training opportunities for medical students, residents and graduate students in population health. The project will also collect baseline data from American Indian middle school youth to support career options in the health sciences and technical assistance in program evaluation. Nycz introduced a motion to approve the proposal as distributed. The motion was seconded by Mormann and passed with 7 positive votes and 2 abstentions (Miller-Korth and Remington).

#### **7. Center for Urban Population Health – Revised Budget and Work Plan**

Remington called attention to the revised Center for Urban Population Health (CUPH) proposal. The proposal is a collaborative initiative between CUPH and the Milwaukee Public School District to address school-based health initiatives. The proposal will implement the program in two phases to assess general health and health risks and develop health promotion interventions for pre-adolescent (ages 6-11) children in the Milwaukee Public School system. He reported that the proposal is very well done and although ambitious, very creative and innovative. Riesch expressed concern that the program might result in an over-reliance on the school health nurse in the intervention phase and recommended that the school nurses be included earlier in the planning process. Staff will provide feedback to CUPH on the discussion. Remington introduced a motion to approve the revised proposal. The motion was seconded by Riesch and passed by unanimous vote.

#### **8. Annual Report – Outline and Timeline**

A draft Annual Report Outline and Timeline was distributed. Smith developed the outline after discussions with Chuck Henderson regarding expectations of the WUHF Board. She announced that the annual report will include expenditures through December 31, 2004 and is due no later than June 30, 2005. The purpose is to provide an informative progress report on the implementation and accomplishments of The Wisconsin Partnership Fund for a Healthy Future to include the following: a) background, purpose and objectives; b) description of the grants and award process, geographic impact, and focus on health improvement strategies; c) anticipated outcomes and evaluation of progress; d) future directions; e) financial management and investment; and f) compliance.

The Annual Report provides an opportunity to showcase programs and emphasize current and future program accomplishments. Smith called attention to the importance of having a final document which is inviting, easy to read and easy to understand since the audience is very broad and includes the UW Board of Regents, Wisconsin United for Health Foundation, University community, state government, private non-profit and public organizations, the media and the general public. Nycz suggested that the Annual Report is opportunity to demonstrate that the UW Medical School has made transformational changes through the development of partnerships with communities. Brahm reminded staff to identify key messages for the intended audience. Smith called attention to the ambitious timeline. She will call upon OAC members to respond to

drafts of the report and to provide suggestions and comments as it is developed. After a discussion, the committee endorsed the outline as presented and staff will take into consideration the suggestions of the OAC as the report is prepared.

**9. Implementation Grant review process on December 22, 2004**

As requested at the October 28 OAC meeting, a map was displayed showing geographic distribution of the 131 implementation grant applications received. Frey reviewed the timeline and process for implementation grant review and reported that after reviewer score sheets are received and collated, OAC members will receive a list of all applications ranked by reviewer scores, the reviewer comments and the one-page proposal executive summary. Each OAC member will also receive 3 to 4 full proposals as a lead discussant and reviewer for the OAC review at the December 22 meeting.

Ken Mount presented a brief funds flow update, including a review of the model and expenditures to date. He indicated that two major questions needed to be considered—how many implementation grants will be funded and whether any of the 10 approved but unfunded planning grants can be funded. He reported that the model still looks good and finances are flowing as expected.

**10. Joint OAC/MCW Consortium Meeting Agenda**

Smith called attention to the draft agenda. She pointed out that it is an ambitious agenda for a 2-hour meeting. Nycz suggested that MCW be asked to prepare a map indicating the geographic distribution of their applications.

**11. Proposed 2005 RFP Process and Timeline**

Farrell briefly reviewed a draft proposed timeline prepared by staff for the 2005 RfP Process, indicating that it will be important to provide information to unsuccessful applicants about when they can reapply. OAC will determine the final RfP timeline at a future meeting.

**12. Report on the Public Health Council and the Public Health Institute Advisory Committee**

Frey provided a brief update on the Public Health Council, which is a newly created board with members appointed by Governor Jim Doyle. Its charge is to advise DHFS, the governor, the legislature and the public on progress in implementing DHFS' 10-year public health plan and coordination of responses to public health emergencies. She reported that the Council has held one introductory meeting and monthly meetings are planned.

Frey briefly discussed the work of the Public Health Institute Advisory Committee, whose purpose is to explore and identify ways to strengthen the current public health system so that we are better prepared to achieve the goals set in the State Health Plan and to grow public health capacity outside of the government sector. Remington and Mormann have been involved with the committee. The committee met three times and

considered the following six options for a Public Health Institute: 1) do not create a new organization at this and/or use existing organizations to fill gaps in the current system; 2) incubator – WPHA model “Wisconsin Idea Public Health Incubator”; 3) Public/Private Health Information Network; 4) Fundraising/grant writing collaborative; 5) public health workforce development; and 6) prevention research and coordination organization. The committee supported option 2 and recommended that option to Secretary Helene Nelson. Nycz referred members to the Wisconsin Department of Health and Family Services Web site, which has more information on the Public Health Institute.

### **13. Next Meeting Topics**

Farrell reminded committee members that the December 22 meeting is very important and encouraged all members to participate. He announced that the discussion of applications will take place in closed session.

The meeting was adjourned at 11:10 AM.

Carla Eakins  
Recorder

Douglas Mormann  
Secretary