

## Minutes

### UW Medical School Oversight and Advisory Committee 1:00 PM March 10, 2003 – Fluno Center

Members Present:

Margaret MacLeod Brahm  
Philip Farrell  
Patricia Kokotailo  
Mary Lauby  
Nancy Miller-Korth  
(by telephone)

Patrick McBride  
Douglas Mormann  
Gregory Nycz  
Patrick Remington

Guests:

Pat Boyle  
Paul DeLuca  
Linda Dietrich

Mark Lefebvre  
Susan Skochelak

Staff:

Tracy Cabot  
Carla Eakins  
Eileen Smith

The meeting was called to order by Phil Farrell at 1:05 PM.

**1. Approval of Minutes of February 27, 2003 meeting**

Farrell asked if there were any changes to the draft minutes which had been distributed. There being no changes, Mormann moved to approve the minutes as distributed. The motion was seconded by Brahm and passed by unanimous vote.

**2. Announcements**

Farrell announced that he made a presentation in La Crosse at the Gunderson Lutheran Medical Foundation Board Meeting on February 28 where he reviewed the background of the program, the mission/vision, and the membership of the OAC. He indicated that the group was very interested, as shown by the 15-20 questions he received after the presentation. They were pleased that Doug Mormann is a member of the OAC as well as with the emphasis on the needs of people in rural communities.

Farrell also commented on a very productive telephone discussion he and Smith recently had with leaders of MCW. He indicated that MCW will present its Plan to the Board of Trustees on March 21. MCW and the Medical School have agreed that it is best to present their respective plans to WUHFI at the same time. And that is the preference of WUHFI as well. MCW had several questions about the draft of the UW Plan, particularly the MPH program.

They expressed interest in collaboration on the Public Health Leadership Institute, but, at this point, they have made no decision regarding the expansion of their MPH program.

Smith distributed two articles: 1) “What is Population Health?” by David Kindig and Greg Stoddard which was published in the *American Journal of Public Health* in March 2003, and 2) “The Future of Public Health in Wisconsin, Revisited” by Patrick Remington which was published in the *Wisconsin Medical Journal* in February 2000. She also distributed a list of possible names for the BC/BS program and a list of organizations to be informed of the posting of the Plan on the website for public comment. She indicated that the comment period will be about two and a half weeks.

Mormann expressed concern about the length of the comment period. He is a member of the Wisconsin Association of Local Health Departments and Boards and indicated that they are concerned about not having enough time to comment on the MCW Plan. However, the Public Health Advisory Forum will meet at the end of March, so they should be able to provide meaningful input to the UW Plan. He suggested that other organizations might also find the short period of time for comments problematic. Smith indicated that March 31 is the deadline for receiving comments because she will need to compile comments and get them to OAC members before the April 2 meeting. Farrell suggested making it clear that comments can come from individuals as well as from organizations; in fact, a wide range of opinions would be valuable. Lauby commented that although some aspects of the plan may be “locked in,” others can be changed based on comments and suggested indicating this flexibility in some way in the plan. Farrell also suggested that a statement on the website could clarify that issue. Remington suggested that it should be clear that this plan is a process and some initiatives/ideas can change overtime.

Farrell indicated that a meeting is planned with the Secretary of Health, Helene Nelson, in order to provide her with a copy of the Plan and review the historical background of the program and the plan.

### **3. Review and approval of draft of 5 year Plan**

Farrell indicated that the Plan would be reviewed section by section for content. He suggested that simple editorial comments be written and sent to Smith.

#### **Introduction and Overview**

Nycz suggested that it would be important to show that public health is a priority in both the 35% and the 65% portions, an opportunity to go beyond what the Insurance Commissioner required in the Order.

Smith urged members to review and revise their biosketches as appropriate. Miller-Korth provided a clarification on her biosketch.

Farrell stressed the importance of covering all constituencies and suggested that there needs to be a focus on the elderly population. Mormann and Lauby indicated their experience

working with elderly populations should be included in their bio sketches. Farrell also suggested that a biosketch on Eileen Smith as program director would be appropriate, as well as indicating that Pat Boyle has been an active participant in the OAC meetings.

### **Mission/Vision**

Nycz stated that he had written an introduction for this section, but certain important elements were not included in the draft. Smith indicated that his introduction had been edited; however, she would review the original submission to be sure that the missing elements are included in the final version.

### **Introduction to UW Medical School**

Farrell suggested adding physician assistants, physical therapists, medical technologists, biotechnologists, Ph.D. scientists, and nurses at the end of the first bullet point. Nycz suggested elaborating on how this plan is designed to advance The Wisconsin Idea; Farrell agreed and suggested quoting The Wisconsin Idea.

Remington suggested adding “population health scientists who are members of the Institute of Medicine” to the bullet point on outstanding faculty. He also would like to add a statement about the MS/PhD program in the Department of Population Health Sciences, which he believes is the only such program in the country.

### **HealthStar**

Farrell would like to add a statement referring to the LCME report citing the Medical School for noncompliance with facilities standards.

Lauby asked how organizations were selected to be included in the statement ‘On-going relationships with other statewide organizations addressing the needs of Wisconsin’s diverse populations.’ After discussion, it was decided to delete the list of organizations.

### **Wisconsin Health Improvement Program (35%)**

Miller-Korth asked why the funds to be used for start-up costs, which had been discussed at the last meeting, was not included. Smith indicated that reference to the resolution, which will be included in the appendix, could be added to the introductory paragraph.

There was considerable discussion about how much detail should be included in this section of the Plan. Smith indicated that Helen Madsen had stressed the importance of making it clear that OAC directs and approves the decision-making processes for the 35% and that WUPHI will also be interested in the process. In response to questions about an appropriate level of detail, Smith indicated that one of the Insurance Commissioner’s comments on the 1999 Plan was that it needed more specificity. The proposed Plan identifies programs and projects to be supported. She feels that providing more information will make it easier for organizations and individuals to react to the plan and to

understand its purpose and objectives. Brahm suggested that spending plans be included in the Fund Management section of the Plan. Farrell stated that more detail would be added to the Fund Management section, including describing start-up funds and reporting on the first sale of stock.

In Section A on Community-Academic Partnerships, there were several suggestions for changes. Farrell asked that awards be made for 12 or 24 months, eliminating 18 months. Remington suggested that 24 months should not be a limit and successful projects should be eligible for renewal. Lauby suggested deleting the time period bullet point. Miller-Korth suggested deleting the bullet point describing dollar range of funding. Brahm suggested deleting the word “Some” from the bullet point on levels of support, so that it would say “Organizations will be able to apply....” Also, in the introductory paragraph, she suggested clarifying that the amount available for community-based initiatives is 51% of the 35% portion.

There was a lengthy discussion about Section B. Remington suggested adding a statement such as “With support of the Dean of the Medical School, these centers and institutes will develop proposals.” It was suggested that the last sentence, “These and other centers and institutes are also eligible to seek support through the Oversight and Advisory Committee for population health initiatives” be moved to the beginning of the section. Nycz suggested that the statement about the Wisconsin Public Health and Health Policy Institute be broadened to indicate that it goes beyond the Medical School. Skochelak expressed concern about listing UW Medical School Centers and Institutes, suggesting that only the Center for Urban Population Health and the Wisconsin Public Health and Health Policy Institute be listed. She also suggested eliminating “continue to support” in the first sentence under Wisconsin Public Health and Health Policy Institute. Nycz commented on the NARCH grant as being an example of success in leveraging. Lauby suggested adding more clarity to the section on current commitments.

In Section C, Remington suggested beginning the section with a statement of process and the role of the OAC. He believes the second paragraph should focus on the 12 essential public health services outlined in the state health plan. Mormann commented on the distance education outreach effort. Skochelak pointed out that the MPH program will be funded by the Medical School, with BC/BS dollars only being used for the distance education portion. Farrell commented on the Population Health Practice Fellowships indicating that it is analogous to the Epidemic Intelligence Service (EIS) program supported by CDC. Remington asked whether the training program should be called internship or fellowship; the committee agreed that fellowship is more appropriate. Nycz wondered about continuing to use the term BC/BS; Farrell indicated that it will be changed before the document is placed on the website.

## **Fund Management**

Farrell indicated that a paragraph will be added describing the stock sale with reference to the flow diagram, which will be included in the appendix. Miller-Korth suggested including information about both the 35% and 65% portions. Farrell asked Lefebvre about the auditing process; Lefebvre indicated that he had written a statement on the auditing process which was not included in the final document. Smith commented that the Board of Regents are also required by the Insurance Commissioner's Order to obtain an audit. Lefebvre explained that the UW Foundation audit would focus on management of the funds while the Regents' audit would focus on expenditures and compliance with the Plan and the Order. Farrell commented on the role of the Medical School Advisory Committee in reviewing reports on investment management by the UW Foundation.

Possible ways to do an assessment of the state's health status at the end of the five-year period as required by the Order were discussed. Comprehensiveness of the assessment and working closely with MCW would be major objectives.

## **Program Administration**

There were no comments or suggestions on this section.

## **Improving Health Through Medical Research, Discovery and Education (65%)**

Farrell suggested changing the title of this section to "Improving Health through Medical Education, Research, Discovery, and Development." Miller-Korth suggested adding a general statement about the importance of developing infrastructure and the funds set aside for the IRC. There was discussion about moving the Funds Management section to an earlier place in the document, but it was ultimately decided that its current placement is appropriate. Nycz asked about finding a way to show connection with communities in this section, thereby strengthening it. McBride commented that this plan will encourage translation of medical discovery into practice. Mormann suggested adding a paragraph about development of the MPH program which will reach out to communities through its distance education component. In the paragraph on women's health, Lauby suggested adding "injury and disability" so that the second sentence would read "This will be achieved by support of research into injury, disability and diseases that are unique..."

Farrell suggested reordering the centers, placing Innovations in Medical Education first, followed by Wisconsin Population Health Research Network, Emerging Opportunities in Biomedicine and Public Health, Disease Genomics and Regenerative Medicine and Molecular Medicine and Bioinformatics. Brahm agreed with reordering, indicating that she thinks the Innovations in Medical Education and Wisconsin Population Health Research Network will resonate best with the general public.

## **Wisconsin Population Health Research Network**

Remington would like to add a sentence at the end of the first paragraph stating “Similar research continues today at the national level.” Farrell indicated that a statement is needed about developing a genetic database cohort. Nycz referred to a large Marshfield survey which is expected to cover 40,000 people and suggested that collaboration would be appropriate. Farrell requested that “problems” be changed to “challenges” in all of the center descriptions.

## **Emerging Opportunities**

Farrell suggested changing “20 years ago” to “10 years ago” in the first paragraph. Kokotailo asked about overlap between the Emerging Opportunities center and the Disease Genomics and Regenerative Medicine centers. DeLuca explained that they are quite different. After discussion, it was decided to remove “biomedical” from the last paragraph on the first page so that it will say “The center will identify and target rapidly evolving research programs and develop a process...”

## **Disease Genomics**

Nycz is supportive of the bullet point “contributing to public policy through scholarly efforts to address and understand the new ethical, legal, and regulatory challenges associated with regenerative medicine.” Remington thinks it is important to highlight community-based initiatives. He indicated that he had written a paragraph for the Wisconsin Health Research Network which included a description of a community advisory committee. Although it has not been included in the draft document, he would like to see it put back in. Lauby agreed that it is important to show community involvement and Lefebvre commented on the importance of also showing impact.

## **Molecular Medicine and Bioinformatics**

There were no comments on this section.

## **Innovations in Medical Education**

Remington commented on the educational opportunities which will be provided by the state-of-the-art technology in the Health Sciences Learning Center. McBride will write one or two sentences describing opportunities for continuing medical education and faculty development across the state.

Smith reminded the committee of the importance of getting the Plan onto the website to maximize the time available for public comment. Nycz said he is comfortable with the document and feels that it could be put on the website now. McBride suggested including a statement on the website emphasizing that the document is a draft and that public comments are encouraged.

Remington commented on the modest amount of money which will be available since the funds will be endowed. He is concerned that people are expecting much more. He believes that “the value of this income stream is not in its magnitude; the value is in the transformation.” Mormann thinks that the Funds Management section will present realistic information. Remington agreed to add a sentence on the income stream for clarification.

#### **4. Naming the Program/Plan**

Farrell referred the committee to the list of proposed names for the program that had been distributed and the committee discussed several options. After discussion, Farrell asked members to indicate their top two choices on a piece of paper. Votes were tallied by Tracy Cabot and the overwhelming choice was “The Wisconsin Fund: Partnerships for a Healthy Future” with 10 votes.

#### **5. Public Comment Process**

Smith called attention to the list of organizations that would receive notice of the draft plan and invited to comment. Miller-Korth indicated that she will inform the Great Lakes Intertribal Council. Farrell requested that the Wisconsin Medical Society and the Wisconsin Academy of Pediatrics be added to the list. Remington asked about the possibility of a delay in finalizing the plan to allow a longer period of time for public comment. Farrell indicated that would be impossible because we are committed to the Board of Regents, MCW and WUPHI. Remington asked if there would be future opportunities for public comment and Farrell indicated that there would be ongoing opportunities. Nycz suggested placing an introductory note on the website indicating that it is a broad plan and feedback will be welcome.

Farrell reminded the committee that the next meeting will be April 2 at 5:30 PM at the Fluno Center. The meeting adjourned at 4:45 PM.

Douglas Mormann  
Secretary