

Minutes

UW School of Medicine and Public Health Oversight and Advisory Committee (OAC) Public Health Education and Training Subcommittee (PHET) 10:00AM, July 18, 2007, 3330 Health Sciences Learning Center

Members Present: Jan Klawitter, Moira Lafayette, Lorraine Lathen, Nancy McKenney, George Mejicano, Douglas Mormann, Lora Taylor, Pa Vang (phone)

Staff Present: Cathy Frey, Tonya Mathison, Eileen Smith

Invited Guests: David Ahrens, Barbara Beck, Marion Ceraso, Barbara Duerst, Peggy Ore, Linda Pittz, Nancy Sugden

1. Call meeting to order

Mormann called the meeting to order at 10:05am.

2. Announcements

Mormann announced that Susan Riesch who served as an OAC representative on PHET has resigned. The PHET Statement of Purpose requires at least two OAC representatives. It is not necessary to seek a replacement since Mormann and Lathen will continue to represent OAC.

Frey encouraged members to review the UW Population Health Institute's July 2007 "Health of Wisconsin Report Card". She noted the report's relevance to the Wisconsin Partnership Program's (WPP) evaluation efforts.

3. Approval of Minutes of April 18, 2007

Klawitter moved approval of the draft April 18, 2007 minutes. McKenney seconded and the motion passed unanimously.

4. PHET new members discussion and recommendation to the OAC

Mormann distributed the resumes of two individuals who were nominated and are willing to fill two vacant positions on the Subcommittee:

- Kristin Hill, MSHSA, Director of the Great Lakes EpiCenter and Manager of the Great Lakes Native American Research Center for Health, Great Lakes Inter-Tribal Council, Inc.
- Martin Schaller, MS, Executive Director, Northeastern Wisconsin Area Health Education Center

Members and invited guests spoke highly of both candidates. McKenney made a motion to recommend that OAC appoint Kristin Hill and Martin Schaller to serve as new subcommittee members. Mejicano seconded and the motion passed unanimously.

5. PHET Program Updates/Evaluation reports

Population Health Practice Fellowship

Ahrens reported that an outside consultant, Carolyn Sullivan, conducted an evaluation of the Population Health Fellowship Program to determine the extent to which the program is developing toward its longer term goal of growing a stronger public health workforce; to solicit recommendations aimed at improving the program; and, to report progress to the Wisconsin Partnership Program.

Fellows and preceptors completed written questionnaires followed by in-person or telephone interviews. Results of the interviews were analyzed to identify themes arising from the participants' experiences with the program and to collect recommendations that can be used to strengthen the program. Findings and conclusions are described in the "Year Two Evaluation Report". In addition, a list of actions was developed aimed at addressing the recommendations.

Ahrens announced that the first of two orientation sessions for new fellows begins this afternoon. The structure of the orientation has changed in response to the evaluation results. The first day will include a series of discussions between the new fellows and staff about the main elements of the program. The second day will be led by the second year fellows focusing on what they wished they had known coming into the program to make their experiences more successful.

PHET discussed several recommendations with Ahrens after reviewing the evaluation report:

- Require second year fellows to serve as advisors to the new fellows. Ahrens responded that this may be addressed by having the second year fellows participate in orienting the new fellows.
- Identify additional non-governmental and smaller training site agencies at which fellows may be interested in serving. Ahrens requested that members contact him with any organizations interested in building training relationships with young professionals.
- Provide an orientation session for the preceptors. Ahrens added that the preceptors will participate in the orientation sessions.
- Offer incentives for graduating fellows to stay in Wisconsin. Ahrens noted that recruitment of fellows was focused in the Midwest, specifically in Wisconsin and adjacent states.
- Ensure a clear distinction between mentoring and supervising. A mentor should not be a supervisor.

Continuing Public Health Education

Pittz provided an update and an overview of evaluation efforts associated with the *Plan for Continuing Public Health Education* program's four core objectives:

1. Provide key logistical, technical and educational support for the Healthy Wisconsin Leadership Institute (HWLI).
Update: Provided registration and webinar services and made credit designations and technology recommendations.

Evaluation: Will evaluate services provided and conduct a staff assessment and an online process evaluation survey.

2. Identify and provide incentives for learners to participate in continuing public health education.

Update: Provided CHES, social work, and pharmacy credits, among others.

Evaluation: Year one credit offerings will be evaluated. Learners will be surveyed on additional incentive needs. Mormann mentioned using regulation incentives. Mejicano suggested focusing on the value of continuing education, such as productivity and skills.

3. Work with key partners to develop a continuing public health education inventory for Wisconsin.

Update: A workgroup has been meeting regularly made up of Linda Pittz, Marion Ceraso, Nancy McKenney, Peggy Ore, Joyce Hart, and Jennifer Spencer. The workgroup will likely recommend using TRAIN as a learning management system since it already exists in Wisconsin and it offers the same capabilities as other learning management systems. Efforts will focus on enhancing TRAIN.

Evaluation: Will conduct an online process evaluation survey and individual activity evaluations. Joyce Hart is researching public health education that currently exists in Wisconsin.

4. Develop a plan for the creation of “learning concierges.”

Update: The plan will be developed once the learning management system is in place.

Evaluation: The utility of the plan will be evaluated.

Pittz asked the Subcommittee how they define a “learning concierge”:

- Klawitter suggested incorporating a human element – a person who is available by phone or in-person. This human element should be available in addition to a web-based element.
- Lafayette sees a “learning concierge” as a person who helps learners navigate their learning path by identifying learning goals and defining a competency set based on available resources.
- Taylor recommended changing the name from “concierge” to “guide” or “navigator”.

Mejicano added that there are two issues being considered with regard to the “learning concierge” – should it be a one-time web-based hit or establish a relationship with learners, and should it be an on demand service.

Healthy Wisconsin Leadership Institute

Ore and Ceraso reported that the HWLI has provided educational opportunities to almost 500 participants in Wisconsin. The Community Teams Program graduated its first five teams (a total of 36 team members) representing Barron, La Crosse and Portage Counties, as well as Milwaukee and a statewide initiative. The teams worked to address community health priorities including: access to dental care, adolescent sexual health, nutrition and physical activity, and substance abuse. The Lifelong Learning and Mentoring Program held one webinar and one

“train-the trainer” covering topics related to collaborative leadership and developing future leaders. The Health Policy Program held a series of five webinars and one workshop on skills for utilizing health policy approaches to improve community health. All webinars are available on the HWLI website. An evaluation of each program is underway and the results will be presented in October.

Ore added that a team member fee for the Community Teams Program was waved following feedback at the 2007 Wisconsin Public Health Association (WPHA)/Wisconsin Association of Local Health Departments and Boards (WALHDAB) Conference and to the Wisconsin United for Health Foundation, Inc. Mejicano was concerned about sustainability when participants are not willing or able to pay a fee to participate. Taylor suggested charging teams a fee upfront and reimbursing it upon successful completion of the project. Lafayette added that teams could be sponsored by organizations in their communities.

Taylor suggested including summary information on the participants as a part of future updates. Vang recommended implementing a marketing strategy that highlights how the community teams have applied what they have learned. Ore noted that two teams presented their program outcomes at the WPHA/WALHDAB Conference.

6. Masters in Public Health Program

Barbara Duerst and Barbara Beck presented an overview of the Masters in Public Health Program (MPH). There was a 30% increase in the class size this year with the acceptance of 36 new students. Fifteen current students are working on their field experiences at sites throughout Wisconsin. Duerst encouraged members to attend the Public Health Symposium on August 10 where the fellows and MPH students will present their culminating experiences.

Beck began her position as Training and Planning Coordinator for the MPH and Fellowship Programs in October 2006. She identifies community placements for the MPH students and fellows in Milwaukee and acts as a liaison to the University and the community. Beck also serves as a preceptor for the Milwaukee Health Department. She has been working with 12 students – seven from the MPH Program and five from the Fellowship Program – at a variety of sites throughout Milwaukee, including: Partnerships for Healthy Milwaukee, the Salvation Army, the Milwaukee Health Department, and the Center for Urban Population Health, among others. Beck requested that members contact her with additional possible training sites. Mormann recommended contacting the WPHA and WALHDAB.

Beck noted that MPH students placed in Milwaukee are provided a stipend. Klawitter recommended that a stipend also be provided to those placed in rural agencies.

7. Workforce Development: Advancing the Plan for a Diverse, Sufficient and Competent Workforce

McKenney presented an update on *Workforce Development: Advancing the Plan for a Diverse, Sufficient and Competent Workforce*, a three-year, \$450,000 grant awarded by the OAC through the Community-Academic Partnership Fund. McKenney distributed a detailed report outlining

progress in each of the four project areas – competence, diversity, sufficient workforce, and education and practice forum. DHFS is collaborating with the Area Health Education Center, WPHA, and the Office of Continuing Professional Development in Medicine and Public Health. As was mentioned earlier, a workgroup was formed to enhance TRAIN to help individual learners better assess their competency. The workgroup is considering incorporating the core public health competency elements into the learning management system. Also, a super-calendar was purchased. WPHA is leading efforts to develop a sufficient and diverse workforce. The association will be implementing a job clearing house. Also, an organizational assessment is being conducted on EdTRAC.

Taylor requested standardized updates on the PHET programs including an executive summary progress report on each program with any supplemental support attached.

8. Next meeting topics

Sugden requested the opportunity to present on the community health intern program at the October meeting. The agenda will also include discussion of the Subcommittee's role in helping to develop the next Five Year Plan, updates on the PHET programs, and an update on the MPH program. TRAIN will be demonstrated at a future meeting.

9. Adjourn

Mormann adjourned the meeting at 12:05pm.

Recorder, Tonya Mathison